



IMPORTANT PUBLIC HEALTH SURVEY REQUEST FOR HELP

Dear Householder

I am writing to ask for your help with an important national survey about attitudes, perceptions, and use of tobacco, alcohol and other drugs, within the Australian community. This survey is part of the National Drug Strategy which aims to improve the health, social and economic outcomes for Australian Society.

The **2010 National Drug Strategy Household Survey** is managed by the Australian Institute of Health and Welfare (AIHW) at the request of the Australian Government Department of Health and Ageing.

Your part in the Survey

Roy Morgan Research have been contracted to collect the data for this survey. Once you have completed the questionnaire, an interviewer will arrange a date and time to collect it.

Some important things you should know about this survey:

- your household was randomly selected along with more than 25,000 others
- the information you provide is completely **confidential and protected by law**
- your participation in this survey is entirely voluntary and you may withdraw from the survey at anytime
- neither you, nor your answers can ever be individually identified; your household's answers will be grouped with the answers of over 25,000 other people
- parent or guardian permission to participate is needed for those aged 15 years or younger.

Further information

If you have questions about survey participation, or how to complete or return the survey, please call Roy Morgan Research on **1800 000 293**. For any other questions or concerns you can call the AIHW on 1800 443 510.

Please see the accompanying brochure for more detailed information about the survey.

Your views are very important to the success of this research. I hope you will take the time to share them. Thank you for your help.

Yours sincerely,

Dr Penny Allbon
Director
Australian Institute of Health and Welfare